

# Off Licence

Section 17 to 20, 64 and 135, Sale and Supply of Alcohol Act 2012

**007/OFF/9096/2023**

Pursuant to the Sale and Supply of Alcohol Act 2012 (the Act), **Liquor Eternal Limited** (the licensee) is authorised to sell or deliver alcohol on or from the premises situated at **160 Jervois Road Herne Bay Auckland**, and known as **Super Liquor Herne Bay**, to any person for consumption off the premises and to supply alcohol free, as a sample, for consumption on the premises.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

## **CONDITIONS**

This licence is subject to the following conditions:

(a) No alcohol is to be sold on or delivered from the premises on Good Friday, Easter Sunday, Christmas Day, or before 1 pm on Anzac Day.

**(b) Alcohol may be sold only while the premises are operating as a bottle store, and only during the following days and hours:**

**Monday to Sunday 9am to 10pm**

(c) Drinking water is to be freely available to customers immediately adjacent to any alcohol that is being supplied free as a sample on the premises.

(d) The social responsibility policy that was submitted with the application must be complied with.

(e) No intoxicated persons may be allowed to enter or to remain on the premises.

(f) Appropriate signage regarding the restrictions on the supply of alcohol to minors and intoxicated persons must be prominently displayed adjacent to every point of sale.

(g) The following conditions in relation to external signage apply:

(i) External or external-facing advertising of prices of alcohol products, or promotion of a special price/discount of an alcohol product must not be displayed on the façade of the building.

(ii) External advertising of alcohol products must not be displayed by way of flags, sandwich boards or bollard covers outside the premises.

(iii) Any alcohol-related lifestyle or branding images must not exceed 25 per cent of the façade of the premises.

(h) The whole of the premises is designated as a supervised area.

## **DURATION**

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licenses, this licence continues in force—

(a) until the close of the period for which it was last renewed; or

(b) if an application for the renewal of the licence is duly made before the licence would otherwise expire, until the close of the period of 3 years after the period for which it was last renewed.

**This licence expires at the close of 22<sup>nd</sup> June 2026 unless renewed.**

Originally dated at Auckland on the 22<sup>nd</sup> day of June 2022



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**Secretary, Auckland District Licensing Committee**

**52000367729**



**NOTE:** The requirements of the Act found at sections 56 and 57, in relation to signage must be adhered to. The licensed premises are more precisely identified as outlined in a plan date stamped as received by the Auckland District Licensing Committee on **17-MAY-2023**.

This licence replaces licence no. **007/OFF/9084/2022** and the licence continues in force until the **22-JUN-2026** unless again renewed.